

Meet the Klikkers - Episode 1 - Granny Goes Roaming

Did you know? New EU roaming rules enter into force 1 July 2012. For example the new price caps for mobile data roaming expected to save you a lot of Euros. How are you going to save money with the new roaming prices? Share your saving examples with us via Youtube-comments or directly on our DAE Facebook page: <http://facebook.com/DigitalAgenda>

Meet the Klikkers - Episode 2 - Cloud Computing

(The Klikkers and the Cloud)

Do you trust the cloud? In fact, we are using it every day... For instance, this video is in the cloud. Watch it to see other examples!

And then read about the European Cloud Computing Strategy: <http://ec.europa.eu/digital-agenda/en...>

Meet the Klikkers - Episode 3 - Broadband Connection

(Granny gets a fast internet connection)

This is a short video to highlight the advantages of having a fast internet. If broadband is central to your life, why not show your support for this initiative to "Connect Europe"?

Meet the Klikkers - Episode 4 - Relocation

(Rodrigo jumps into the Cloud)

European Business can profit from the cloud: mobility, flexibility and cost saving are some of the benefits the Cloud offers.

Read about the European Cloud Computing Strategy: <http://ec.europa.eu/digital-agenda/en...>

Meet the Klikkers - Episode 5 - ICT Skills

(Mr. Klikker gains IT skills)

Reading and writing were essential in yesterday's labour market: Today we need also to add digital literacy. Demand for highly skilled ICT workers is growing at 3% per year... This is what Mr. Klikker understood in this chapter. But it is not enough with understanding... you also need to get trained!

Meet the Klikkers - Episode 6 - Robots

(Mr. Klikker and the robots)

Robots improve the quality of our life, helping us with very precise tasks, in dangerous situations or lifting heavy weights, among other examples. Their use is spreading fast; therefore a strong robotics industry is the key to Europe's competitiveness.

Meet the Klikkers - Episode 7 - Christmas Special

Merry Christmas and Happy New Year 2013!

Best wishes for 2013 from DG Connect!

Meet the Klikkers - Episode 8 - Cyber Security

(My 1000 chores)

We all rely on the Internet for many services, shopping, socializing, banking... As our digital world is vulnerable to cyber threats, the European Commission is working hard to improve the digital security. What exactly does Cyber-security mean to you?

Meet the Klikkers - Episode 9 - Web Entrepreneurship

(A web entrepreneur in the (Klikker) family)

Do you know the enormous impact on society of the web apps? Using innovative technologies and platforms, web entrepreneurs are developing a multitude of solutions which improve our professional and private lives. We need to celebrate them and ensure that their ideas can start in Europe!

Meet the Klikkers - Episode 10 - Connected TV

Neelie and Granny connected through the TV

Do you realize how much TVs have changed in the past few years? Not only because of the transition to Digital TV, but also the trend we're living towards an Interactive TV, available thanks to new features and especially, through the connection with the Internet.

Meet the Klikkers - Episode 11 - Women in ICT

(Neelie and the Klikkers: more girls digital)

Did you know that ICT sector is creating 120.000 jobs per year? But that only 30% of its taskforce are women? Girls: you can also shape the future world that new technologies are transforming at a dizzying speed!

Meet the Klikkers - Episode 12 - eHealth

(Granny's check-up on a campsite...)

Did you know that eHealth technologies can help you to check and manage your health, where ever you are? You can monitor your heart, stress, diabetes, a stroke, a depression... And not only! eHealth makes healthcare much more efficient by connecting healthcare professionals, pharmacies and patients.

Meet the Klikkers - Episode 13 - Future

(The Klikkers in 2050)

Imagine you fall asleep and dream about how your life would be in 30 years... How do you think the world would look like?

Computers thinking like the human brain and revolutionary materials will certainly be part of them. This is how the Klikkers see the future...

What about you? You can tell us! : ec.europa.eu/digital-agenda/futurium

Meet the Klikkers - Episode 14 - Brain

(What's on Rodrigo's brain?)

Computers thinking like humans seem to be a science-fiction idea... Really? Do you know that (wo)men brains creating computers as its own image is not that far?... EU Computer-Brain Research is bringing us great projects. Have a look to this video and the Digital Agenda website to know more about it!

Meet the Klikkers - Episode 15 - Kids on the Internet

(Granny's safe babysitting)

Do you know how to protect your child in Internet? Just like in the real world, there are risks for kids online. That's why young children need to be protected from harmful content online. How to do it?

- Stop grooming: favouring parental control.
- Stop violent contents: favouring age-rating systems.
- Stop online bullying: through good access to reporting tools.
- Stop misuse of personal data: teaching digital literacy and online safety.

Meet the Klikkers - Episode 16 - Nano-electronics

(A small jewel with incredible value (for Granny))

Micro and Nano-electronics... In such small components, how much information can fit!

We use it for our daily life all the time: lights, cars, credit cards, smartphones...

Without realizing, when we do one click, thousands chips get on duty!

Meet the Klikkers - Episode 17 - Smart cities

(Granny gets married... in a Smart City)

Did you know that cities consume 75% of worldwide energy production and generate 80% of CO2 emissions? That's why WE NEED #SMARTCITIES!

What is a SmartCity?:

- A city as a living organism that can adapt to changing situations
- A city that manages, thanks to ICT technologies, the use of natural resources and the impact on the environment, provide satisfaction and well-being to its citizens and surrounding communities, and also be economically or financially efficient.
- A city that -through the use of ICT- empowers its citizens to manage the energy resources and the consumption, with not only the full engagement of the citizens, but also of its government.

One year later... Granny and the roaming

Watching videos, checking mails, maps or updating social networks with your mobile operator while travelling across the EU will be 36% cheaper up of 1 July 2013. Data roaming will now be up to 91% cheaper in 2013 compared to 2007.

The new prices caps, which enter into force on 1st July 2013, are:

- Downloading data or browsing the Internet - 45 cents / Megabyte (MB) (charged per Kilobyte used) + VAT. (36% reduction compared to 2012)
- Making calls - 24 cents / minute + VAT (17% reduction compared to 2012)
- Receiving a call - 7 cents / minute + VAT (12.5% reduction compared to 2012)
- Sending a text message - 8 cents + VAT (11% reduction compared to 2012)